

## Yearbook Senior Recognition Advertising

Sizes	Pricing	Deadlines
Full Page	\$375	A deposit of <b>\$50</b> must be paid by <b>November 13, 2020</b> . All ad materials should be submitted by <b>December 1, 2020</b> . All funds must be received by <b>January 5, 2021</b> .
Half Page	\$275	
Quarter Page	\$175	

### Payments:

- Payment options include cash, check, money order, (accepted at school) or credit card (online only).
- Check and money orders should be made to CRHS Yearbook. Place in an envelope *with the senior name and size of ad*. Envelopes may be delivered to the school front office or mailed to the school.
- Online payments accepted at **jostens.com**. You may purchase caps & gowns and yearbooks at the same time.
- Jostens accepts payment plans when online purchases exceed \$200.
- Payment plans are also available if paying by cash or check.

### Photos:

**Hard copy photographs:** place pictures and text in an envelope labeled with your name *and the name of your senior*.

#### Digital photographs:

- **Email:** [erin.bradley@orange.k12.nc.us](mailto:erin.bradley@orange.k12.nc.us) or [cedarridgehsyearbook@gmail.com](mailto:cedarridgehsyearbook@gmail.com)
- **Direct upload:** use our secure, private submission site: <https://images.jostens.com/415463942>
- **Flash drives:** place digital files on a flash drive, place inside an envelope, and label the envelope with your name *and the name of your senior*.

**NOTE ABOUT DIGITAL PHOTO QUALITY:** *screenshots are not high enough quality to use in a publication. Neither are many images on social media or pictures that are scanned and digitized by places like Walmart, CVS, Walgreens, etc. If you need photos scanned, please bring us the hard copies and we can scan them at the appropriate resolution for free! If you have the original digital of a picture, please share that version with us, not an edited one.*

### Designs/Layout:

- Ad sizes dictate the amount of pictures recommended. As a general rule, quarter-page ads fit 1-2 pictures, half-page ads fit 1-6 pictures, and full-size ads fit 1-15 pictures.
- We ask that you give us ideas for how you would like pictures arranged, but do not create the ad yourself. Ads created in other software do not print well.
- All ads are full color unless black and white photography is submitted or requested. Ads will have a design that coordinates with the overall yearbook layout.

**WANT A PERSONAL AD DESIGN APPOINTMENT?** Schedule a 20-minute appointment with the yearbook adviser. Email [erin.bradley@orange.k12.nc.us](mailto:erin.bradley@orange.k12.nc.us) for more information.