

1125 New Grady Brown School Road Hillsborough, NC 27278 919.245.4000 x21080

Yearbook Adviser: Erin Bradley Business Manager: Nicole Harp School Year: 2020-2021 *Impressions* Volume 19

Yearbook Advertising Information:

Business Advertising Options	Pricing	
Full Page	\$400	Payment Options: cash, check, or money order accepted (payable to CRHS Yearbook)
Half Page	\$300	
Quarter Page	\$200	
One-eighth Page (business card size) or Page Sponsor	\$100	
Platinum Supporter	\$75	
Gold Supporter	\$50	
Silver Supporter	\$25	
Patron	\$20	

supporter and patron ads include name, address, phone number, and web address and do not include a business logo

Directions:

<u>Ads with logos</u>: please provide your business logo (preferably a digital file) and/or the ad design you desire. You will be given an advertising proof to approve prior to printing. Please allow our staff to create the ad using the proprietary software the students are learning to use as a part of our class. We will share a proof with your business before sending to press, and we are happy to adjust as needed - as long as any changes are communicated prior to the printing deadline. We appreciate your support, and our pledge to you is that we will encourage our school community to continue to support your business!

Patron ads. Your ad will be listed with your contribution level.

Please realize that the yearbook is a student publication. While we try our best to not make mistakes, they do happen. For this reason, we ask for a contact email in order to send an advertising proof for approval. Failure to respond to this email indicates acceptance of the ad as created and no refund for errors will be given. Thank you for your understanding in this matter.

This information sheet is yours to keep. Please complete and sign the official contract form with a yearbook staff member. Thank you and we appreciate your support!